READING COVID-19 OUTBREAK ENGAGEMENT BOARD

6 NOVEMBER 2020

ADDITIONAL INFORMATION

Presentation Slide Pack

This page is intentionally left blank
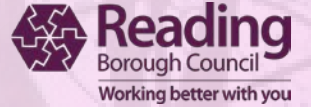
Local Outbreak Engagement Board

6th November 2020

Agenda Annex

Agenda

1. Welcome
2. Apologies
3. Minutes of the meeting held on 4th September 2020
4. Questions from members of the public
5. Local COVID-19 data
6. Local COVID-19 communications
7. Recent COVID-19 outbreaks- lessons learned
8. Supporting the most vulnerable during winter and wave 2 of COVID-19
9. Local Outbreak Control Plan development
10. Date of next meeting

1&2. Welcome and Apologies

Welcome from the Chair & Apologies

3. Minutes of the meeting held on 4th September 2020

Minutes of the last meeting can be found at item 3 here:-

https://democracy.reading.gov.uk/ieListDocuments.aspx?CId=368&MId=3465

4. Questions from members of the public

The following questions have been submitted pursuant to Standing Order 36 in relation to matters falling within the Board's Powers & Duties, and have been submitted in writing and received by the Head of Legal & Democratic Services no later than four clear working days before the meeting.

5. Local COVID-19 Data

David Munday
Consultant in Public Health

New National Restrictions from Thursday 5th November

- Information on the new national restrictions can be found at: https://www.gov.uk/guidance/new-national-restrictions-from-5-november

- Although not a situation anyone wants to be in, this provides us with an opportunity in Reading;
  - Prevent community transmission and reverse increase in case numbers
  - Establish local contact tracing
  - Develop more testing sites
  - Plan for vaccination programme
  - Aim for exit into a low "local alert level"

For more information

For the latest Berkshire COVID-19 data (cases, NHS 111 triages and deaths) please visit our new website: https://www.berkshirepublichealth.co.uk/

Additional information on national, regional and neighbourhood-level data can also be found at the main government website: https://coronavirus.data.gov.uk/

COVID-19 Dashboard   My Local Area   Information Centre

Public Health for Berkshire

Berkshire COVID-19 Weekly Briefing

Our Weekly Briefings have been developed to share Berkshire's latest COVID-19 information with a wide
surveillance information and key Public Health messages for the local area, updated on a weekly basis

Berkshire Weekly COVID-19 Briefing report: 4th November 2020

Download report

Berkshire Weekly COVID-19 Briefing report: 29th October 2020

Download report

Berkshire Weekly COVID-19 Briefing report: 22nd October

Download report

! There are currently high rates of COVID-19 infections and England is in **national lockdown** until 2 December 2020.

I must...

ⓘ This data was last reviewed/updated: 5 November 2020

Stay at home — Yes	Regularly wash my hands with soap for at least 20 seconds — Yes	Wear a face covering in indoor settings — Yes
Keep 2 metres apart from people I do not live with — Yes	Isolate at home and get a test if I develop COVID-19 symptoms — Yes	Not meet socially indoors with family or friends who are not in my household/support bubble — Yes
Work from home — Yes	Read more >	Avoid travelling outside of my local area — Yes
Reduce the number of journeys I make and avoid busy times — Yes	Walk or cycle if I can — Yes	Not host or attend a wedding or civil partnership ceremony — Yes
Stay at my university accommodation until the end of term — Yes	Stay at home as much as possible if I am 'clinically extremely vulnerable' — Yes	Be especially careful and minimise contact with others if I am over 60 or 'clinically vulnerable' — Yes

Can I...

ⓘ This data was last reviewed/updated: 5 November 2020

Visit/meet with members of my support bubble? — Yes	Provide care for vulnerable people or as a volunteer? — Yes	Go to school, college or university? — Yes
Meet people I do not live with indoors or in a private... — No	Exercise outdoors or visit an outdoor public place alone or with my household/support... — Yes	Exercise outdoors or visit an outdoor public place with one person I do not live with? — Yes

ance/new-national-restrictions-from-5-november

Situational Awareness

The latest Public Health England (PHE) Situational Awareness Report shows that positivity rates and cases per 100,000 population have increased in all Berkshire local authorities compared to the previous week. The case rates across Berkshire remain in the red threshold of >50 cases per 100,000 population.

The RAG ratings shown below reflect PHE's thresholds for positivity and case rates.

Situational Awareness indicators from 23rd to 29th October, in comparison to previous 7-day period

LA	People tested per 100,000 population (7-day moving average)		Positivity rate (weekly)		Cases per 100,000 population - all ages (weekly)		Cases per 100,000 population - aged 60 and over (weekly)		Number of confirmed cases (last 7 days)
Bracknell Forest	250.0	↓	6.5%	↑	96.3	↑	101.6	↑	118
Reading	332.3	↑	6.1%	↑	128.0	↑	81.0	↓	207
Slough	351.5	↓	8.8%	↑	193.9	↑	153.6	↑	290
West Berkshire	231.1	↓	6.0%	↑	91.5	↑	44.8	↑	145
RBWM	331.7	↓	6.4%	↑	136.7	↓	101.4	↑	207
Wokingham	264.4	↓	4.7%	↓	83.6	↓	86.1	↑	143
South East	334.2	↓	5.2%	↑	113.1	↑	68.6	↑	10,080
England	372.0	↓	9.4%	↑	226.4	↑	160.9	↑	127,435

Source: PHE Regional South East Situational Awareness Report (3rd November 2020)
*Dates and figures refer to specimen dates*

Situational Awareness

7 day period ending:	Individuals tested/100,000	Case rate per 100,000 weekly (individuals test +ve/100,000)	Positivity	Case rate in over 59s per 100,000 weekly (individuals aged over 59 test +ve/100,000 over 59 population)
05-Oct-20	282.8	46.6	2.5	
06-Oct-20	287.2	54.5	2.8	
07-Oct-20	292.2	58.2	3	
08-Oct-20	303.7	71.1	3.5	
09-Oct-20	318.2	77.3	3.5	
10-Oct-20	320.8	78.5	3.6	51.6
11-Oct-20	319.1	74.8	3.5	51.6
12-Oct-20	314.6	74.8	3.6	70.0
13-Oct-20	324.5	78.5	3.7	77.4
14-Oct-20	330.0	92.1	4.2	81
15-Oct-20	310.8	88.4	4.1	99.5
16-Oct-20	308.9	85.3	4.2	95.8
17-Oct-20	323.4	90.2	4.4	95.8
18-Oct-20	326	94.6	4.5	95.8
19-Oct-20	334	105.7	4.9	88.4
20-Oct-20	327.3	110.6	5.1	92.1
21-Oct-20	315.2	100.1	4.9	84.7
22-Oct-20	328	107.6	5.3	92.1
23-Oct-20	333.2	109.4	5.2	99.5
24-Oct-20	331.9	118.7	5.5	92.1
25-Oct-20	336.7	119.3	5.5	88.4
26-Oct-20	326.8	119.3	5.8	103.1
27-Oct-20	329.1	120.5	5.9	88.4
28-Oct-20	331.9	123	5.9	84.7
29-Oct-20	332.3	128	6.1	81
30-Oct-20	344.5	140.3	6.5	92.1

Situational Awareness

Weekly Rate of Confirmed COVID-19 Cases per 100,000 by Lower Tier Local Authority.
Data covers 7-day period from 23rd to 29th October (published 3rd November)

Key
Cases per 100,000 population

- <25
- 25 - <50
- 50 - <75
- 75 - <100
- 100+
- Berkshire LA Boundaries
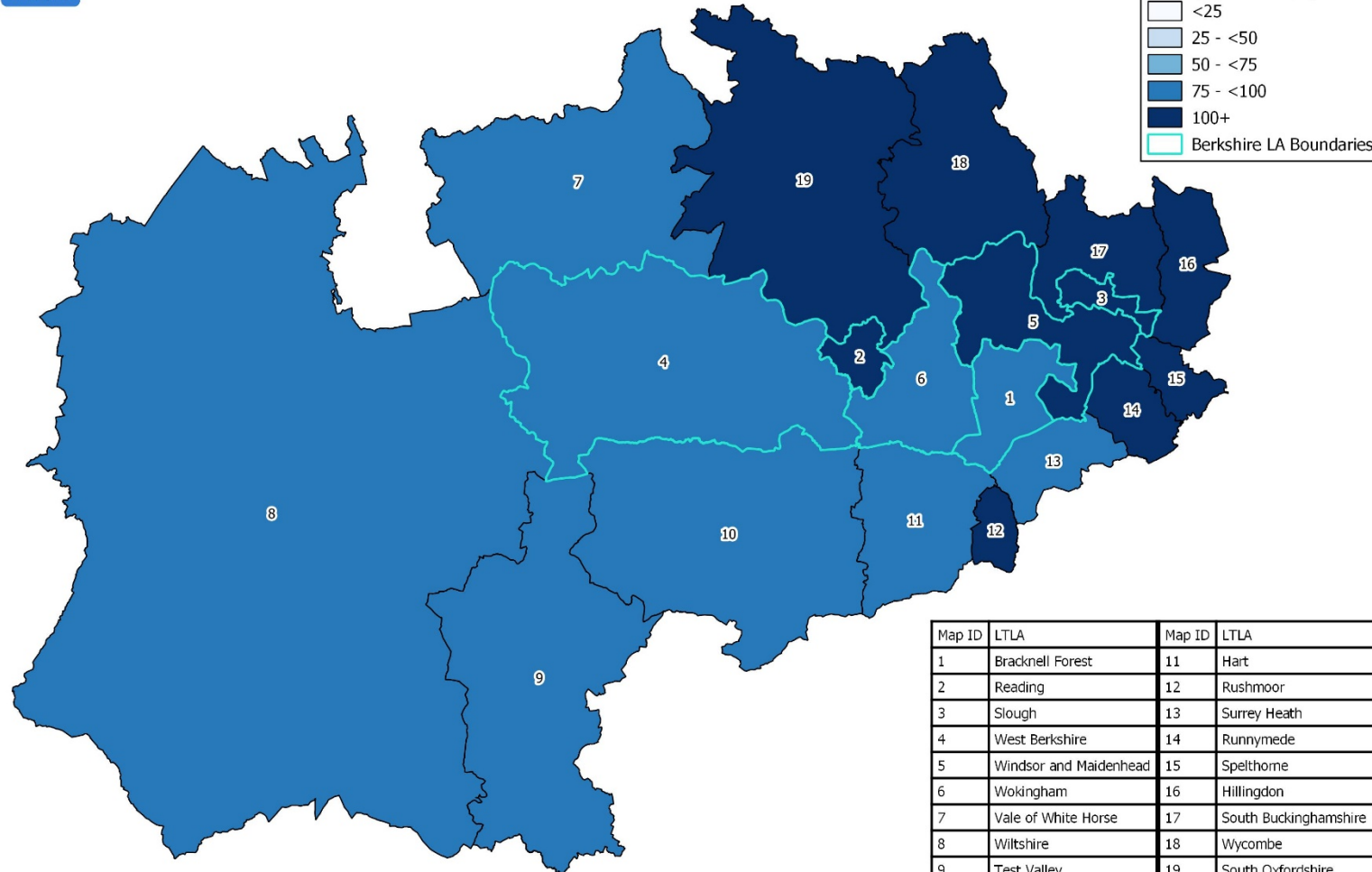
Map ID	LTLA	Map ID	LTLA
1	Bracknell Forest	11	Hart
2	Reading	12	Rushmoor
3	Slough	13	Surrey Heath
4	West Berkshire	14	Runnymede
5	Windsor and Maidenhead	15	Spelthorne
6	Wokingham	16	Hillingdon
7	Vale of White Horse	17	South Buckinghamshire
8	Wiltshire	18	Wycombe
9	Test Valley	19	South Oxfordshire
10	Basingstoke & Deane		

© This map has been produced using the and Ordnance Survey OpenData 2020 and PHE Regional SAR for 3rd November

Epidemiology of cases

There has been a total of 8,912 confirmed cases of COVID-19 in Berkshire. 47% (4,186) of these cases have occurred since the beginning of October. Berkshire's weekly rate has continued to increase over this time, although it has remained significantly lower than the national rate.

Weekly rate of confirmed COVID-19 cases per 100,000 population (7-day rolling average)
*Data from the most recent 4 days have been excluded from the charts as these will be incomplete*
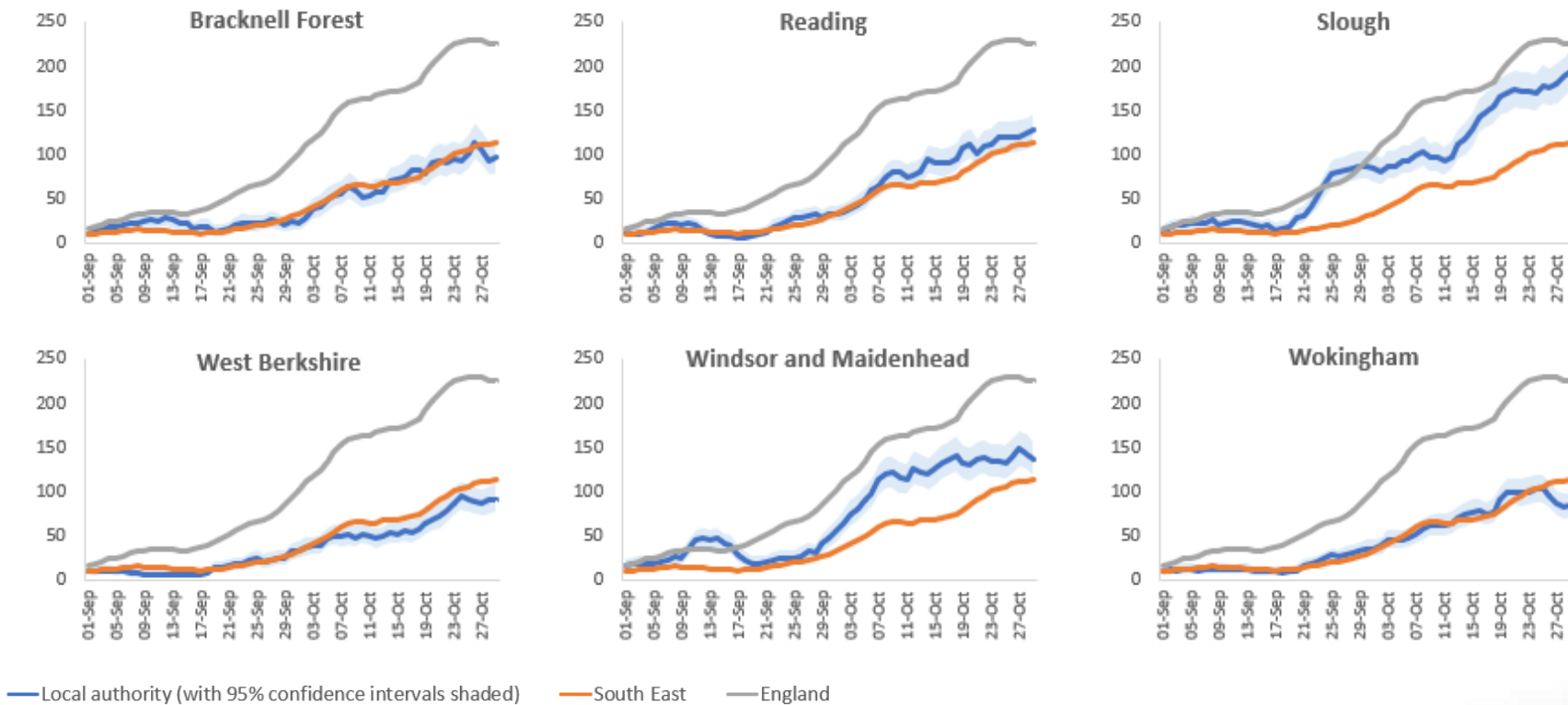
Source: PHE Second Generation Surveillance System (SGSS)

Epidemiology of cases

Over the last 14 days (20th October to 2nd November) there were 1,830 cases confirmed for Berkshire residents:

- 10% of cases were confirmed through Pillar 1 testing and 90% through Pillar 2 testing
- 50% were female and 49% male (8 cases were unknow)
- 53% were from a White background, 30% from a BAME group and 17% had no ethnicity information recorded
- 35% of Berkshire cases were from the 18 to 34 and 42% were from those aged 35 to 64. up. Reading had a notably higher proportions in the 18 to 34 age group compared to the rest of Berkshire.

Age breakdown of confirmed COVID-19 cases over the last 14 days (20th October-2nd November)
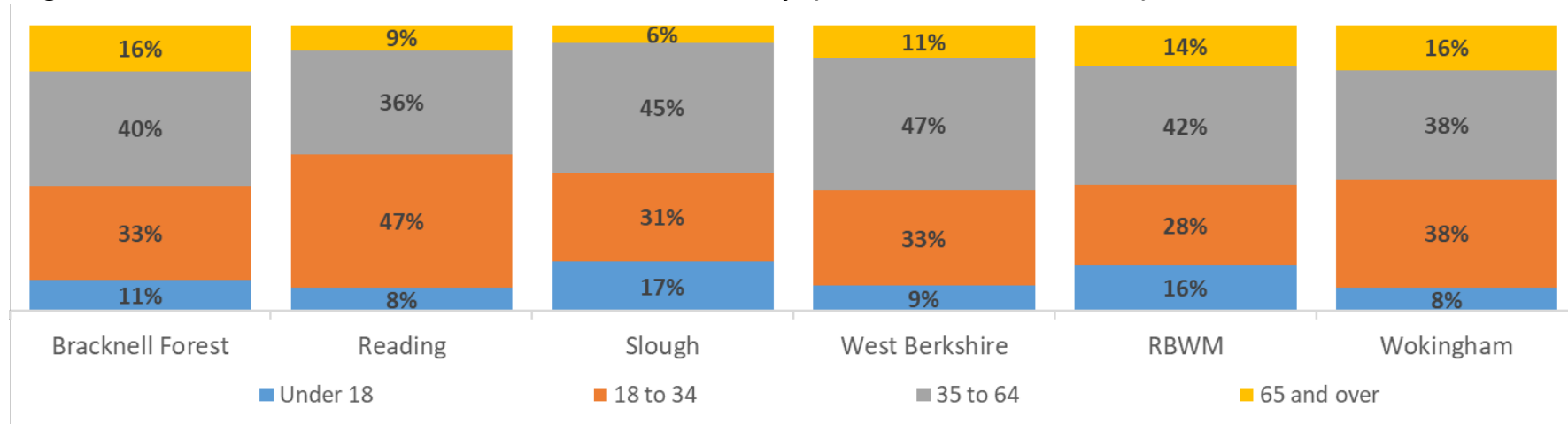
*Source: PHE Second Generation Surveillance System (SGSS)*
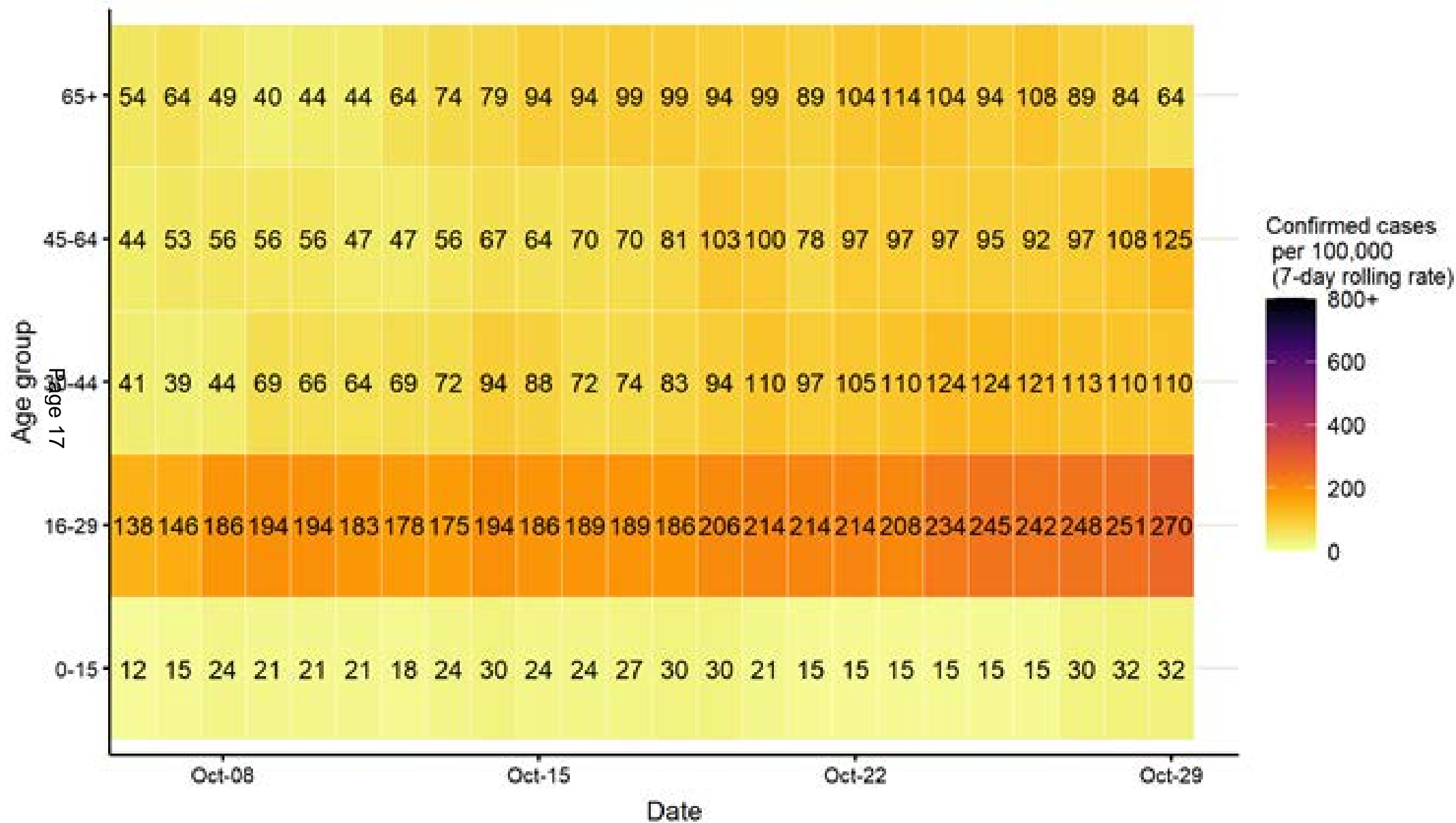
Deaths

Across the whole pandemic there have been 798 deaths related to COVID-19 in Berkshire, including 176 in Reading. In the last two weeks reported (to 23rd October), there were 6 COVID-19 related deaths in Reading.

Reading's current all-cause mortality rate is in line with what we would expect for this time of year. Since March 2020, Reading's all-cause mortality rate has been 28% higher than the previous 5 year average, which equates to 183 additional deaths.

**Mortality in Reading per 100,000 population (2020 compared to 2015-19 average)**
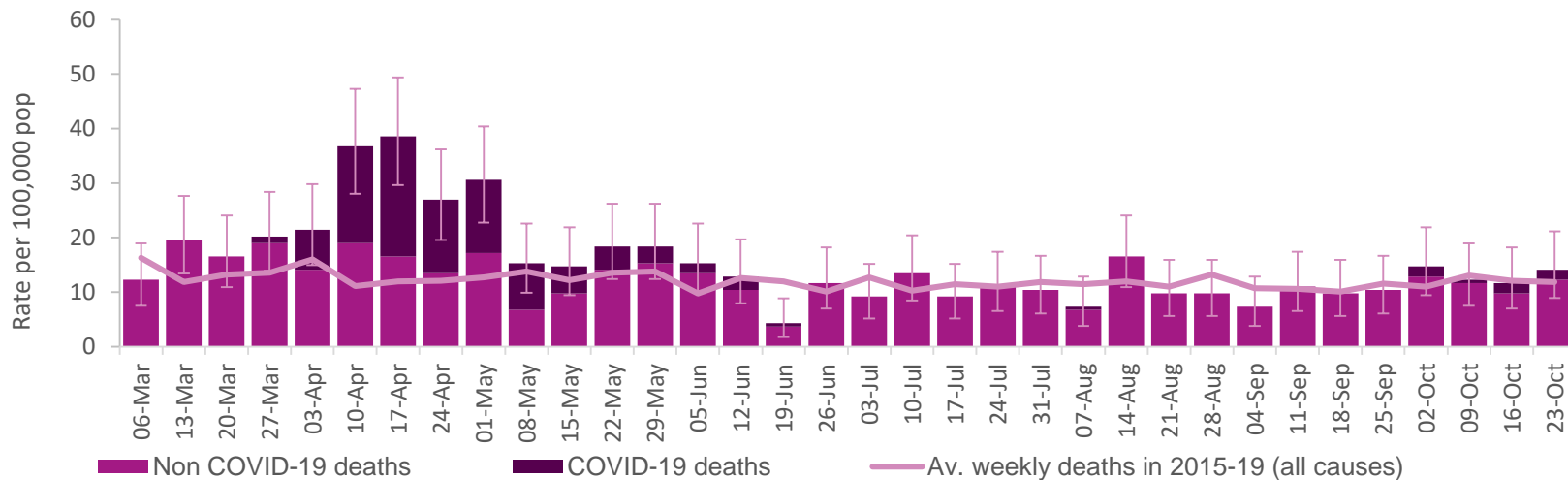
Source: Office for National Statistics; Death registrations and occurrences by local authority

Hospital activity

Hospital activity information is not currently available for Berkshire hospitals or residents in a format that can be shared publicly. The information on this page therefore shows the latest data for the NHS South East Region.

On 3rd November, 676 patients were in hospital with COVID-19 in the South East. 41 of these were on mechanical ventilation. The hospital admission rate continues to increase, although at a slower pace than the national picture.

Number of hospital admissions for COVID-19 in NHS South East region
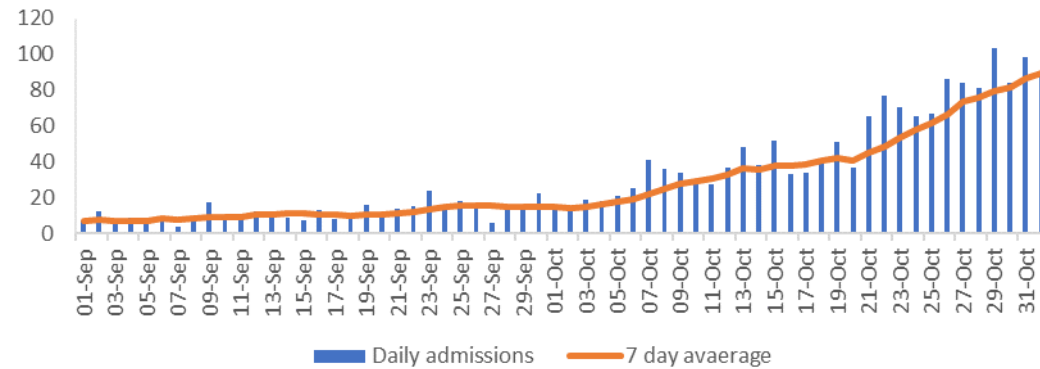
Number of patients in hospital for COVID-19 in NHS South East region
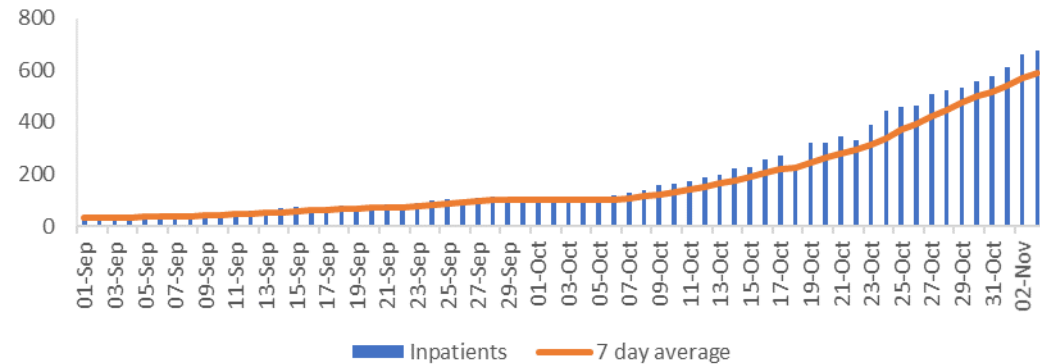
Source: https://coronavirus.data.gov.uk/healthcare

Outbreaks

An outbreak is defined by PHE as two or more cases with highly probable or confirmed epidemiological links. For care home settings one case counts as an outbreak.

Over the last 14 days (20th October to 2nd November), PHE has informed us of 48 non-residential COVID-19 outbreaks in Berkshire.

Number of new outbreaks in Berkshire by setting (20th October to 2nd November)

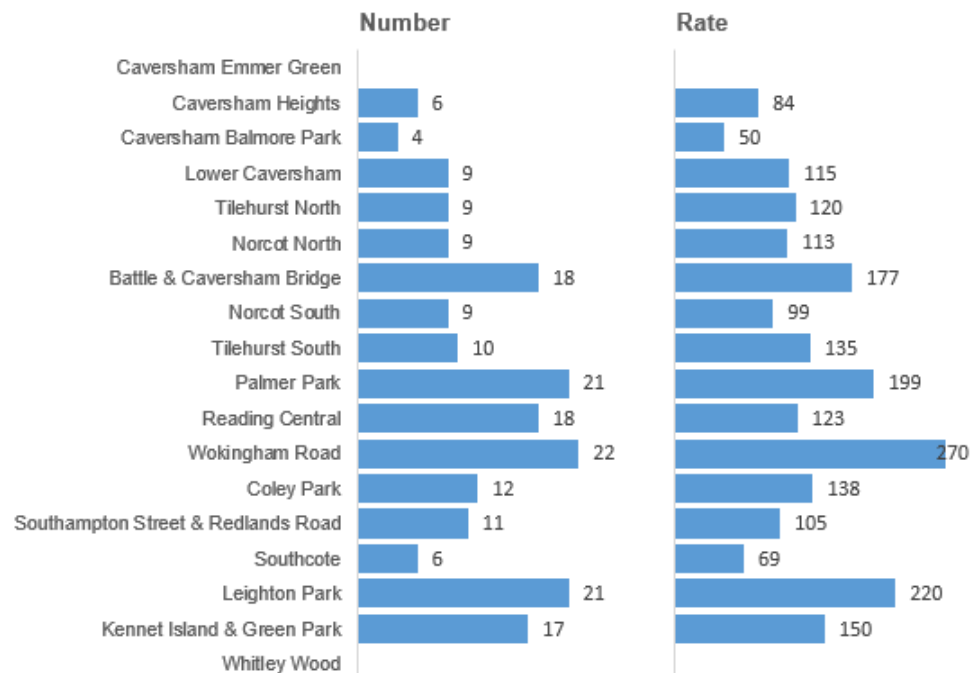| LA	Care Home	School	Work Place	Other	Total
Bracknell Forest	1	1	1	0	3
Reading	1	1	0	4	6
Slough	0	3	4	4	11
West Berkshire	2	3	2	3	10
RBWM	2	1	4	2	9
Wokingham	6	1	1	1	9
Berkshire	**12**	**10**	**12**	**14**	**48**

Source: PHE Health Protection Zone Notifications

In addition to the outbreaks listed above, there are also a number of ongoing outbreaks that were identified in an earlier period.
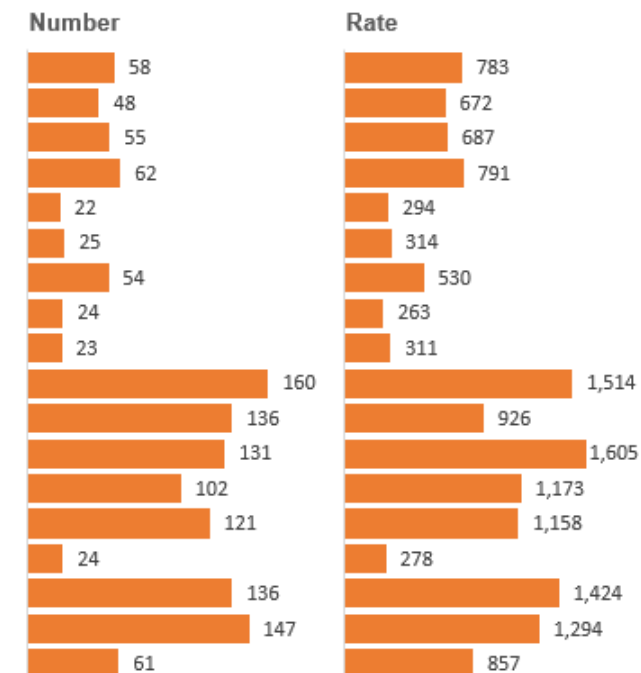
Reading

Data on confirmed COVID-19 cases are available at a Middle Super Output Area (MSOA). These geographical areas cover populations from 5,000 to 15,000. These are named to reflect where the MSOAS are situated in the Borough, but are not wards.

Caution should be taken with this information, as it will be based on small numbers and can fluctuate. Data related to MSOAs with less than 3 cases have been suppressed.

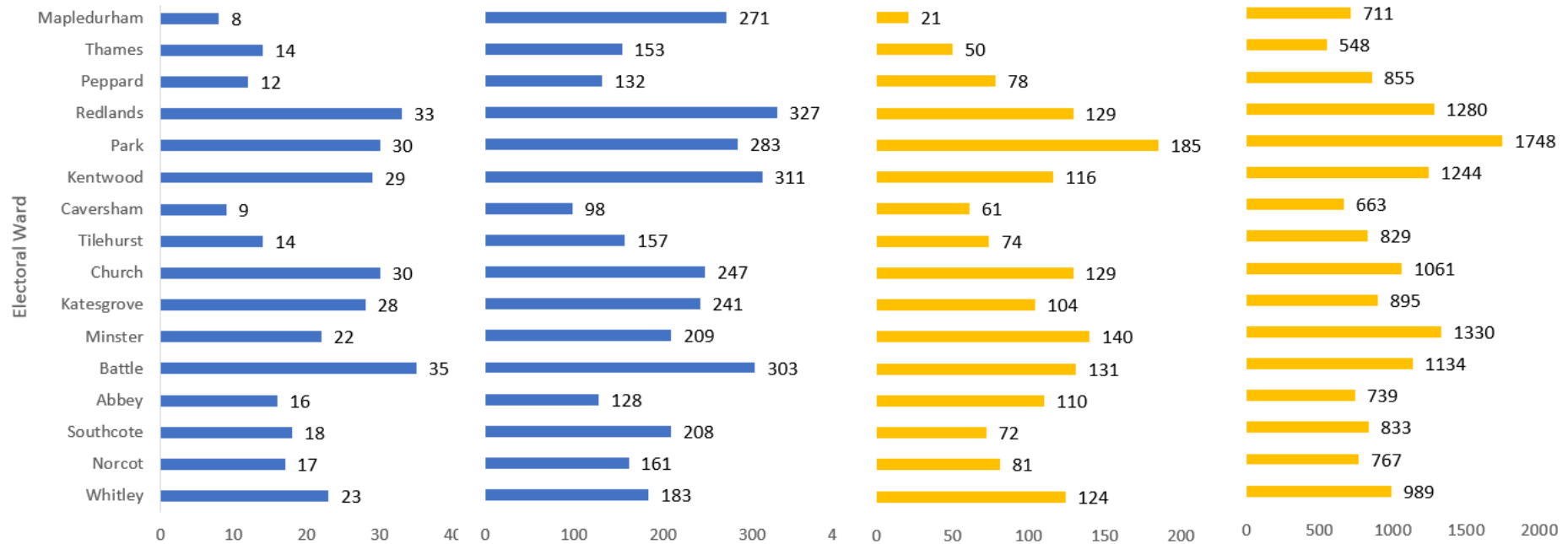**Cases and weekly rates per 100,000 population for the latest week (23rd to 29th October)**

Total cases and total rates per 100,000 population (since Mar-20)

MSOA	Number (week)	Rate (week)	Number (total)	Rate (total)
Caversham Emmer Green			58	783
Caversham Heights	6	84	48	672
Caversham Balmore Park	4	50	55	687
Lower Caversham	9	115	62	791
Tilehurst North	9	120	22	294
Norcot North	9	113	25	314
Battle & Caversham Bridge	18	177	54	530
Norcot South	9	99	24	263
Tilehurst South	10	135	23	311
Palmer Park	21	199	160	1,514
Reading Central	18	123	136	926
Wokingham Road	22	270	131	1,605
Coley Park	12	138	102	1,173
Southampton Street & Redlands Road	11	105	121	1,158
Southcote	6	69	24	278
Leighton Park	21	220	136	1,424
Kennet Island & Green Park	17	150	147	1,294
Whitley Wood			61	857

Source: PHE Second Generation Surveillance System (SGSS)

Reading

Weekly cases and rates 12/10/20 – 25/10/20 by Electoral Ward

Total cases and rates March 2020 – 25/10/20 by Electoral Ward

Electoral Ward	Weekly cases	Weekly rate	Total cases	Total rate
Mapledurham	8	271	21	711
Thames	14	153	50	548
Peppard	12	132	78	855
Redlands	33	327	129	1280
Park	30	283	185	1748
Kentwood	29	311	116	1244
Caversham	9	98	61	663
Tilehurst	14	157	74	829
Church	30	247	129	1061
Katesgrove	28	241	104	895
Minster	22	209	140	1330
Battle	35	303	131	1134
Abbey	16	128	110	739
Southcote	18	208	72	833
Norcot	17	161	81	767
Whitley	23	183	124	989

Source: PHE Second Generation Surveillance System (SGSS) via PH Berkshire weekly detailed analysis, PHE Epidemiology of Laboratory-confirmed COVID-19 cases in Reading 30-10-20, ONS population by ward)

6. Local COVID-19 Communications

Niki Barton
Strategic Communications Manager

Our strategic approach

1. Amplify core Government messages e.g. hands, face, space; testing; lockdown

2. Make it local, create a reason to comply: Do the right thing for Reading

3. Identify key insights based on data and push targeted messages on those e.g. isolating

4. Understand local conditions and communities and target messages
   - High risk settings or local outbreaks
   - Behaviour of specific groups, and the reasons why
   - Needs of specific groups e.g. simplified or translated materials

Do the right thing for Reading

Activities to date

Digital advertising

Email

Social media

Ad bike

Website

Media

Digital screens

Videos

Signs

निशा क्यान्सर शिक्षक

Nisha, Macmillan cancer educator

Results and learnings

- Images of local people and local places popular

- Email – consistently 45%+ open rate; more local = more popular

- Digital marketing campaign
  - Managed to engage young people (0.58% click, 25% complete survey)
  - Area of most confusion was isolation (21% wrong vs 7% wrong on symptoms)

- Very crowded on social media – need to prioritise key messages

Next steps

- Continue activities; expand digital campaign targeting all ages with survey

- Lockdown messages inc. rules, and sources of support

- Wellbeing campaign Nov 2020 - Jan 2021

- Prepare for post-lock down period: new rules and key insights (isolation?)

Brighter Futures for Children

- Information about Covid, and about mental and physical wellbeing for **parents and carers**

- Support for **young people**: social media inc. Instagram, specific zone on website, closed FB group for care leavers.

- Support, advice and information around **domestic abuse and coercion**

- **Schools** - info for parents on safety measures, travel to school, facemasks, social distancing at drop off/pick up etc

- **Headteacher briefings**, one a week, with localised messaging (as requested in headteachers' survey on comms)

- Increased **foster carer recruitment** through more Facebook ads

- Increased presence of **Reading Children's Centres** on social media, inc. videos, targeted messaging and timetabled activities

7. Recent COVID-19 outbreaks: lessons learned

Meradin Peachey
Director of Public Health Berkshire West

Professor Parveen Yaqoob MA, DPhil, RNutr, FAfN, FHEA
Professor of Nutritional Physiology
Deputy Vice Chancellor & Pro-Vice-Chancellor (Research & Innovation)
University of Reading

8. Supporting the most vulnerable during winter and wave 2 of COVID-19

Working in Partnership: Social Isolation and Loneliness in Reading

Janette Searle
Preventative Services Development Manager
Public Health and Wellbeing Team

RISK FACTORS

- Increased loneliness across the borough
- All age issue
- Decline in Health & Wellbeing
- Increased associated risk factors
- Widening the poverty gap
- Vulnerability
- Less access to services/support

Loneliness

- Partnership response
- All ages represented
- Shared experiences
- New ways of working
- Creative solutions

Supporting older people

- Age UK Berkshire
- Age UK Reading
- Readibus
- Older People's Lunch Clubs
- Befriending Services

Virtual world

- Help to get online
- Older People's Day
- Virtual Coffee Morning's ongoing monthly
- Mental Health Courses
- Virtual seminars

Access to Information

New

Covid 19 Communication and Engagement Outreach Officer

Unis Nisa (known as Nisa)
Unis.Nisa@reading.gov.uk

ACRE- Alliance for Cohesion and Racial Equality

Middle Building, 344 Oxford Road, Reading RG30 1AF

Company No 8248195
Charity No 1149491

0118 951 0279

www.acre-reading.org

info@acre-reading.org

www.facebook.com/acre.reading.org

@acrereading.org

CORE ACTIVITIES

Equality

- *A pan-Equalities Alliance & Hate Crime Forum to address equality issues, and to support victims of discrimination & hate crime.*

Community Empowerment

- *Raise awareness of issues affecting and providing support for marginalised communities.*

Community Cohesion

- *Coordinate activities that bring together individuals and community organisations to foster good relations.*

Covid-19
1st Lockdown Challenges

- For Management & Staff
  - Unexpected occurrence
  - Office shutdown
  - Access to database & information
  - Reaching our service users to assess needs
  - No allocated financial resources

- For service users
  - Practical support: food, medicines; childcare; home schooling; play and recreation etc.
  - Emotional support: anxiety - how, when and where to get information/advice; loneliness & isolation; mental health/pastoral support; assurance

Response

- Internal:

  - Redeployed staff to emergency response

  - Synchronised our files on to laptops for staff to access files at home – imperfect solution.

  - Provided staff with mobile phone allowance

  - Encouraged staff to engage with, and to be **on call** especially for our vulnerable service users

Response

- **External:**

  - Recognised the need to engage community partners to create a wider network of helpers

  - Linked up with statutory and voluntary sector to coordinate & implement response strategy

  - Developed an online CV-19 Support form

  - Introduced fortnightly Zoom meetings which brought community members with other service providers, and expert mental health support workers.

  - Wonderful team of volunteers

Our Community Partners

Women with Vision

GREEN ARCH
BUSINESS SERVICES

mojatu

We, Men!

How prepared are we for 2nd Lockdown?

- Improved IT - VPN access to office files & information
- Better understanding of needs, and access to solutions
- Increased online community contacts
- Community Champions & Volunteers
- Pilot Community Radio led by young community activists
- Hold weekly 'Let's Talk' community network meetings
- BUT NOT MUCH FINANCIAL RESOURCES

Our Sponsors

The HUB

Isabel Edgar Briançon

Assistant Director for Corporate Improvement and Customer Services

Directorate of Resources

Inception on 24 March 2020

Service offer:
- Food parcels and/or dietary top-ups for shielded
- Support to access food and essential supplies – via foodbank, volunteers getting shopping and support for on-line shopping
- Prescription medication delivery
- Advice and support on employment and benefits
- Befriending to address isolation

To the end of July:
- Nearly 10,000 calls taken or made in total to the Hub
- Over 5,000 residents shielding in Reading, 1,092 of which sought and were given support through the Hub
- A further 1,920 vulnerable residents supported by the voluntary sector through the Hub
- Over 2,300 food deliveries

New One Reading Hub Service

- The new lockdown primary focus is on maintaining independence and self sufficiency, while staying safe and protected.

- The new guidance for Clinically Extremely Vulnerable (CEV) people replaces previous 'Shielding advice' and is advisory and less restrictive.

- If you have a letter to say you are CEV and need additional support then visit the national service www.gov.uk/coronavirus-shielding-support

- Only CEV's can register on the national service.

- RBC will receive data of all CEV's and if registered on the national website then we will receive information about their additional needs.

Relaunch of Hub on 5ᵗʰ November 2020

- The hub continued to operate after lockdown and shielding ended, although with significantly less demand.

- RBC will contact all CEV's and customers that had previously accessed the Hub services during lockdown.

- We learnt a lot from the previous Hub and we have put in place more streamlined processes to support our most vulnerable customers.

- The new Hub offer is Wellbeing and befriending support, older person support, securing supermarket priority slots and shopping online or via telephone, financial advice and signposting. There is no national food delivery service and the council is not expected to provide direct food provision, unless in extreme and urgent need.

- If you are not CEV but need additional support register here www.reading.gov.uk/coronavirussupport

Access to General Practice

- Telephone Triage
- Appointments
  - Online
  - Virtual
  - Face to Face
- Online Access
  - Self Care
  - Repeat Prescriptions
- 111
- Community Pharmacy

Eiliis McCarthy
Reading Locality Manager

✉ Berkshire West CCG, 57-59 Bath Road, Reading, RG30 2BA

9. Local Outbreak Control Plan development

The executive summary of Reading's Outbreak Control Plan has been published here:

www.reading.gov.uk/c19outbreakplan

David Munday
Consultant in Public Health

Local Alert Levels

Covid-19 three tier alert system in England

Medium

Follow the rule of six if meeting indoors or outdoors
Pubs and restaurants to shut at 10pm

High

No household mixing indoors
Rule of six will apply outdoors

Very high

No household mixing indoors or outdoors
Pubs and bars not serving meals will be closed
Guidance against travelling in and out of the area
Rule of six applies to outdoor places like parks and beaches

Access to Testing

Increased access to testing in Reading

- Testing rate has increased 3 fold in Reading in last 2 months
- New testing site live at University of Reading London Road Campus since weekend of 24th/25th October
- Mobile Testing Unit regularly at Prospect Park- Next dates are 6th, 11th and 20th November
- Further permanent testing sites being explored
- Roll-out of other testing technologies awaited

Local Contact Tracing

Isabel Edgar Briançon
Assistant Director for Corporate Improvement and Customer Services
Directorate of Resources

Local Contact Tracing

Summary

- (up to 5 Nov) Total cases 125 / Total contacts 64
- KPI 52% success rate
- Increased No. cases than estimated pre launch (+ 9/day: Est. 4/day)
- Up to 15 days elapse from test to LCT, backlog to be monitored daily.

Service Expansion Summary *(80% contact success rate)*

| Team Expansion	Door-to-Door	UoR Partnership
• 5x FTE Temp. call centre agents. • Out of hours • Weekend services Aim: to increase successful tracing from calls received out of hours	To include door-to-door contact tracing Via existing RBC resource / VCS partners) underway **Step up option 3 (presented at GOLD)**	Partnership aspects include: • access to CTAS system • process/data flow • data sharing agreement Next steps to be agreed 6/11
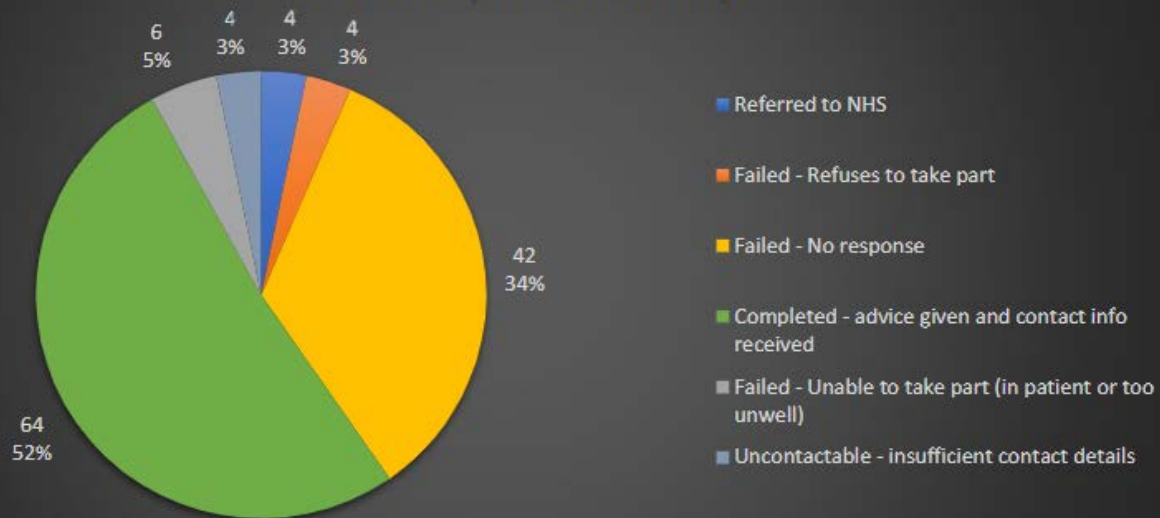
Performance of LCT
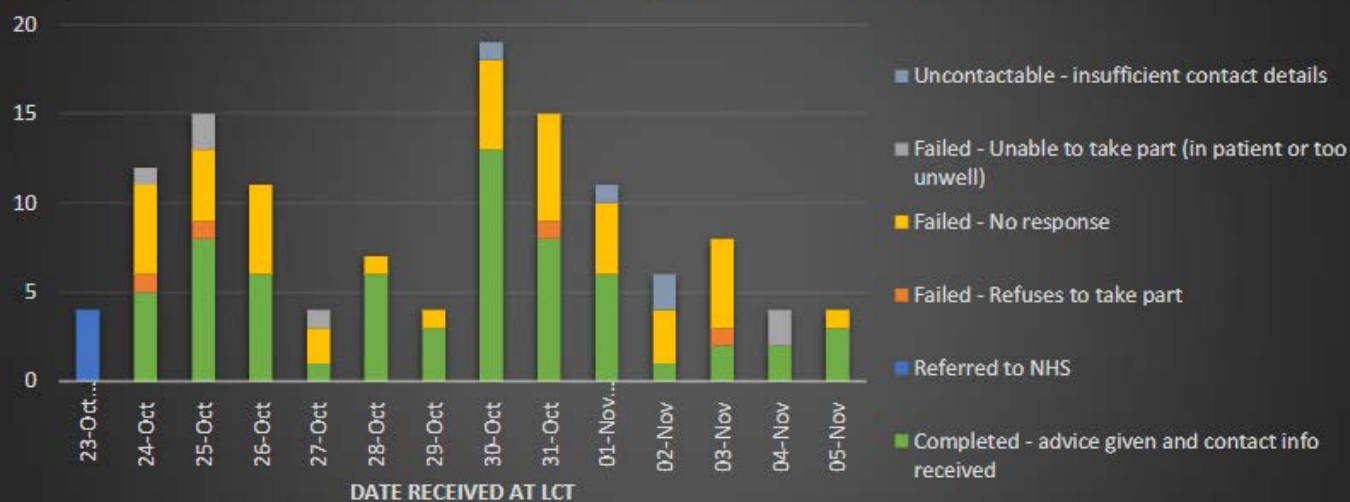
10. Date of next meeting

The next meeting is proposed to be scheduled for Friday 26 February 2021.

(Additional meetings of the COVID-19 Outbreak Engagement Board may be called as required in the event of a local outbreak).

This page is intentionally left blank